



SEG Automotive Quality Management Policy and Principles. _____

The SEG Automotive Quality Policy is defined by our five Quality Principles

Satisfy customer expectations	Preventive quality assurance	Continuous process improvement	Compliance to standards and requirements	Quality responsibility and ownership
Our goal is to fully satisfy our customers' expectations.	Avoiding failures is more important than eliminating defects.	Continuous improvement of the quality of processes lowers costs and increases productivity.	Our directives, processes, systems and goals are based on requirements from standards and customer expectations.	Quality is every associate's responsibility and ultimate goal - from the executive board to apprentices. Our suppliers contribute substantially to the quality.